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INDEXED

BULBS

for Fall Planting 1943

"VICTORY" Collection

3 Bulbs of each variety for . . . \$2.35
6 Bulbs of each variety for . . . 3.85
12 Bulbs of each variety for . . . 7.75

HART & VICK

Seedsman

Stone and Ely Streets

ROCHESTER, N. Y.

SEP 2 1943



1. Emperor
2. Twink
3. Bernardino
4. Croesus
5. Hera
6. Golden Spur



Parrot Tulip, Fantasy

now IS THE TIME TO PLANT WITH CONFIDENCE

"H & V"

- PLANTS - BULBS
- FRUITS and
- GRASS SEED

Why Not make it a point to drop in and see for yourself the complete line of garden supplies we have? Our store is easy to find, centrally located—one block from Main Street, next door to Ramp Garage. In back of National Clothing Co. and the Lincoln Alliance Bank Bldg.

PARROT TULIP, "Fantasy"

A lovable vagabond which has successfully thrown off the conventional Tulip form. Buds are like huge pointed candle flames of salmon-rose. The edges of the closed flower are informally curved and deeply laciniated, apple-green shadows rise from the outside base almost the entire length of the petals. When fully opened, we have a broad petaled flaring and loosely built flower of brilliant salmon-rose on a 22-inch stem. A true expression of rhythmic freedom.

\$1.65 per doz.; \$3.00 for 25; \$11.45 per 100

SINGLE FLOWERING EARLY TULIPS

These are the short, sturdy-stemmed, early flowering Tulips that are used in beds and borders where Tulips are to be followed with summer flowers. They are also used for cemetery plantings and for growing in places exposed to strong winds.

Prices of these named varieties of Single Early Tulips,
\$1.35 per doz.; \$2.55 for 25; \$9.85 per 100, delivered to you.

ARTUS. Very showy deep scarlet, globe-shaped flower that remains in bloom an unusually long time. Height 12 inches.

GENERAL DE WET. Beautiful deep orange, shaded golden yellow at the base of the petal. An artistic flower that has been very popular for several years. Splendid for force indoors and very showy in beds of solid color in the garden. Height 20 inches.

IBIS. Very large flower of deep brilliant pink shaded with carmine. Equally good for both indoor and outdoor growing. 14 inches high.

RISE SUN. Deep golden yellow of great substance. One of the outstanding yellow Tulips in its class. Height 17 inches.

WHITE SWAN. Pure white globular flower of very handsome form. A wonderful display when planted twelve or more in a group.

ALL COLOR MIXTURE OF SINGLE EARLY TULIPS

A rainbow mixture of colors ranging from white to the deepest red.
\$1.25 per doz.; \$2.35 for 25; \$8.95 per 100.

DOUBLE FLOWERING EARLY TULIPS

Double Tulips are used for formal beds and for bordering walks and drives. Their short, sturdy stems also make them ideal for planting at the cemetery. They remain in bloom for a longer period than any other class of Tulip. Splendid for growing indoors.

Prices of all these named kinds of Double Flowering Tulips,
\$1.45 per doz.; \$2.75 for 25; \$10.45 per 100

MR. VAN DER HOFF. Rich golden yellow, very double flower on a sturdy 12-inch stem.

MURILLO. Delicate peach-pink flushed with white. Color deepens as flower grows older. Grows well both outdoors and indoors. 12 inches high.

PEACH BLOSSOM. Rich deep rosy pink flower that remains in good condition a very long time. Equally good indoors or in the garden. 12 inches high.

SCHOONOORD. The very best pure white double Tulip. 12 inches.

TEAROSE. Soft yellow flushed with salmon; very lovely. 12 inches high.

H. & V. GUIDE TO AUTUMN PLANTING

September

Late August or early September is the best time to start a new lawn or reseed the old one. This is the most important month for planting bulbs in the garden to bloom next spring, including Narcissus, Camassia, Dog's Tooth Violet, Snowflake, and Wood Hyacinths. Late in the month plant Dutch Iris.

October

All the bulbs recommended for September planting can still be started this month. October is the most important month for planting Tulip bulbs. By the middle of the month perennial plants are available and during the latter part dormant Roses should go in the ground. By the middle of the month make your first planting of Paper-White Narcissus, Soleil d'Or Narcissus, and Chinese Sacred Lilies indoors. Make sure you have sufficient bulbs of these to make succession plantings two weeks apart until mid-March. This is the month to plant Lily bulbs.

November

Continue planting Lilies throughout this month. There is still a chance to plant the many types of bulbs recommended for September and October planting, also perennial plants and Roses, as long as the ground is free from frost.

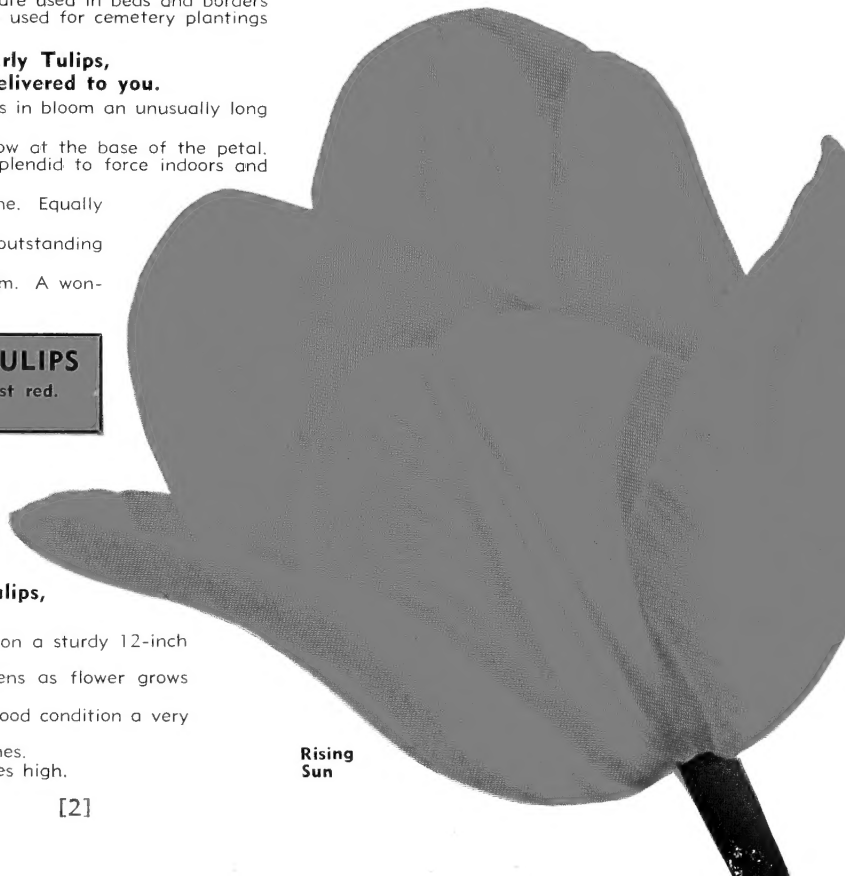
December

Throughout December start bulbs of Paper-White Narcissus, Soleil d'Or Narcissus, and Chinese Sacred Lily.

Hart & Vick's Special Mixture of Colors of Double Flowering Tulips

A careful blending of ten colors that make a brilliant show.

\$1.25 per doz.; \$2.40 for 25; \$9.25 per 100.



Rising Sun

SLENDER MAY - FLOWERING or COTTAGE TULIPS

These long-pointed flowers of the English Garden or Cottage Tulip type are indescribably graceful and lovely. In the opinion of plant enthusiasts, they dominate the Tulip family and are the backbone of the Tulip garden. Cottage Tulips begin flowering as the Single and Double kinds fade and continue in bloom well into the late Darwin and Breeder season. Be sure to include these Cottage Tulips in your planting. They bridge the gap between the early and late varieties.

AVIS KENNICOTT. A very long vase-shaped flower of rich yellow with ivory stamens. We recommend this flower very highly. 26 inches high.

\$1.55 per doz.; \$2.95 for 25; \$11.00 per 100

CARRARA. A very popular white Tulip with ivory stamens. Always a center of attraction in our Tulip display. 26 inches.

\$1.85 per doz.; \$3.45 for 25; \$12.45 per 100

DIDO. A perfect flower, bewitching dark coral-pink, marked with light orange; inside of petal marked green and yellow. Delightfully fragrant. Height 28 inches.

\$1.55 per doz.; \$2.95 for 25; \$11.00 per 100

GRENADE. A very fragrant Tulip of flame-orange. One of the most brilliantly colored of all Tulips. 26 inches high.

\$1.55 per doz.; \$2.95 for 25; \$11.00 per 100

INGLESOMBE PINK. Delicate pink flower tinted with salmon. An old variety but still one of the loveliest. 24 inches high.

\$1.30 per doz.; \$2.45 for 25; \$9.45 per 100

INGLESOMBE YELLOW. Flowers along with the Darwin Tulips. A glossy canary-yellow flower of good size on a 28-inch stem.

\$1.30 per doz.; \$2.45 for 25; \$9.45 per 100

JEANNE DESOR. An outstanding Cottage variety with unusual coloring of golden yellow edged with broad feathery distinctive marking of orange-red. 28 inches tall.

\$1.85 per doz.; \$3.45 for 25; \$12.45 per 100

MARVEL. Inside old gold, outside salmon-rose with golden yellow edges. Very sweet scented. 26 inches high.

\$1.55 per doz.; \$2.95 for 25; \$11.00 per 100

MOONLIGHT. The very best pale lemon-yellow Tulip, a very lovely color. The flower is large and of fine oval shape. Try planting this with the Darwin Tulip, Rev. H. Ewbank. The result is very pleasing. 25 inches high.

\$1.65 per doz.; \$3.00 for 25; \$11.45 per 100

MRS. MOON. A beautiful, large urn-shaped flower with pointed reflexing petals of very deep golden yellow. A fine type of Cottage Tulip and, unlike Moonlight, should be used with deep blue and purple flowers in the garden. Fine for forcing. Height 28 inches.

\$1.55 per doz.; \$2.95 for 25; \$11.00 per 100

HART & VICK'S COTTAGE GARDEN TULIP MIXTURE

A splendid mixture of more than 20 lovely kinds and colors in Cottage Tulips that will give you a splendid range of color. \$1.35 per doz.; \$2.55 for 25; \$9.75 per 100

TRIUMPH TULIPS

We have offered these Triumph Tulips in this Autumn Bulb Book for the past four years. We have had the opportunity to judge their value in the gardens of many friends and customers. In our opinion these newer Tulips deserve a place in every Tulip planting. They have certain qualities that are not found in other classes. The flowers are for the most part very long-oval in shape, of beautiful form. Their size is most unusual. The colorings strong and clear. Stems sturdy and straight. We recommend that you try some of these in your own garden. They bloom just after the Early Tulips are finished.

Prices on all these Triumph Tulips,
\$1.65 per doz.; \$3.00 for 25; \$11.45 per 100.

CANADA. Broad, brilliant rose-margined creamy-white flower. A Tulip of unusual color and size, and held erect on very heavy stems. 21 inches high.

KANSAS. Very large, heavy textured pure white petals. Base is pale yellow and has ivory-white stamens. A splendid white Tulip. 22 inches high.

TELESCOPIUM. Violet-rose flower of extraordinary depth. The white on the inside of the petals adds greatly to its beauty. 22 inches tall.

TOSCA. A very large flower of a splendid purple with fine feathery white edging. A handsome and striking color in this group of Tulips. Height 24 inches.

U. S. A. Probably the finest Tulip of this most attractive combination of colors. Rich orange-red, apricot and peach-pink margined at the edges of the petals with buff and yellow. The inside of the very large, deep flower is of brilliant rich salmon deepening at the base to Chinese red. This is a very lovely Tulip. Six, twelve or twenty-five bulbs will make a most interesting spot in your garden. Grows 24 inches high.

You will be heartily welcomed here at our store, located at 49-55 Stone Street. We have for your selection a complete stock of flowering bulbs, lawn grass seeds, flower seeds, gold and tropical fish, dog and cat foods, and accessories.



The Lovely JEANNE DESOR

A prize winner in every garden. A worth-while Cottage variety with distinguishing colors of deep yellow with wide feathered edge orange-red. Grows 28 inches high.
\$1.85 per doz.; \$3.45 for 25; \$12.45 per 100

DISTINGUISHED BREEDER TULIPS

Blendings of Purple, Bronze, Brown and Old Rose.

Giant flowers with thick, waxlike petals. The stems are long and very strong. Breeders bloom very shortly after the Cottage Tulips and at the same time as the Darwins.

Prices on all of these named kinds of Giant-Flowering Breeder Tulips,
\$1.65 per doz.; \$3.00 for 25; \$11.45 per 100.

BRONZE QUEEN. Soft buff with an inside of golden bronze. A splendid addition to any Tulip planting. Plant this with Bleu Aimable or with the Darwin Tulip, Giant. Height 28 inches.

DILLENBURG. Brilliant salmon-orange shaded rose. The flower is large, egg-shaped and borne on a long, stiff stem. Recommended for the garden. Probably one of the finest of all Tulips. It should not be used for forcing indoors. 28 inches high.

GOLDEN BRONZE. A very large flower of old gold, slightly flushed heliotrope with an olive base. Plant this with Lilac Wonder. Height 25 inches.

LOUIS XIV. An even tone of rich dark purple with a broad marking of golden bronze. A real monarch among Tulips, bearing immense, globular, sweetly scented flowers on tall erect stems. Combines well with other purples, lavenders, and yellows in the border. Height 32 inches.

PRINCE OF ORANGE. Highly perfumed flower of terra cotta with an orange edge to the petals. A very popular and satisfactory Tulip. 24 inches high.

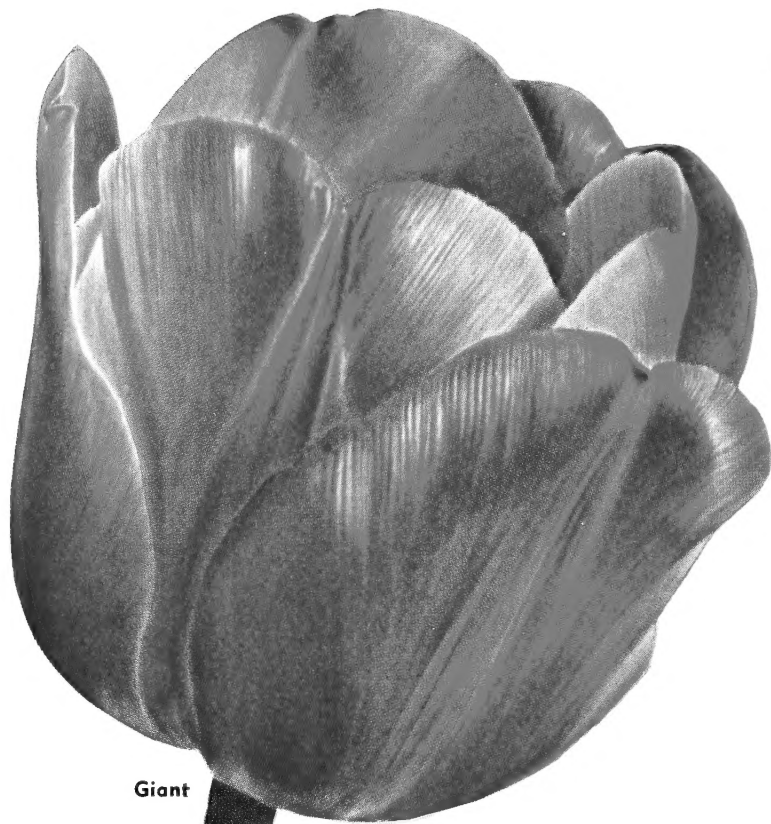
VULCAIN. Strawberry-red margined buff-yellow. The inside of the flower is rich, dark apricot. Very sweetly scented. 26 inches high.

YELLOW PERFECTION (Empress of China). Light bronze with a golden yellow edge. The inside of the flower is golden yellow with a bright green base. 24 inches high.

MIXED OLD DUTCH BREEDER TULIPS

Will give you a wide range of color. \$1.30 per doz.;
\$2.45 for 25; \$9.45 per 100.

DARWIN TULIPS -



Giant

PRICES

On all these named kinds of Giant Flowering Darwin Tulips. \$1.45 per doz.; \$2.75 for 25; \$10.45 per 100.

These Darwin Tulips generally come in very bright solid colors: reds, pinks, violets, etc. The flowers are very large and of splendid form and substance; stems long and sturdy. They bloom after the Cottage Tulips and at the same time as the Breeders. Darwins are the most popular Tulips.

AFTERGLOW. The beautiful color of this fine Tulip is the striking association of golden orange with light salmon. It might be called a soft apricot tinged with pink. Most fascinating in the advanced bud stage when the petals start to unroll. Height 29 inches.

BARONNE DE LA TONNAYE. Large pink flowers, tinged with salmon and having small white centers. Not one of the newer kinds but still one of the very best Tulips for the garden. Height 26 inches.

BARTIGON. A very showy flower on strong stems, fiery crimson with pure white base, ringed deep blue. Height 28 inches. A splendid forcing and outdoor Tulip.

BLEU AIMABLE. Bright violet-purple vase-shaped flowers, shaded steel-blue and with a deeper blue base. 18 inches high.

CITY OF HAARLEM. Bright scarlet, blue-black base, edged white; an excellent Tulip for bedding, forcing in pots and for exhibition. Flower on strong stem. Grows 27 inches high.

CLARA BUTT. Beautiful soft salmon-pink Tulip that should be planted in quantity in every garden. Combine this variety with Moonlight or with Dream. Grows 28 inches high.

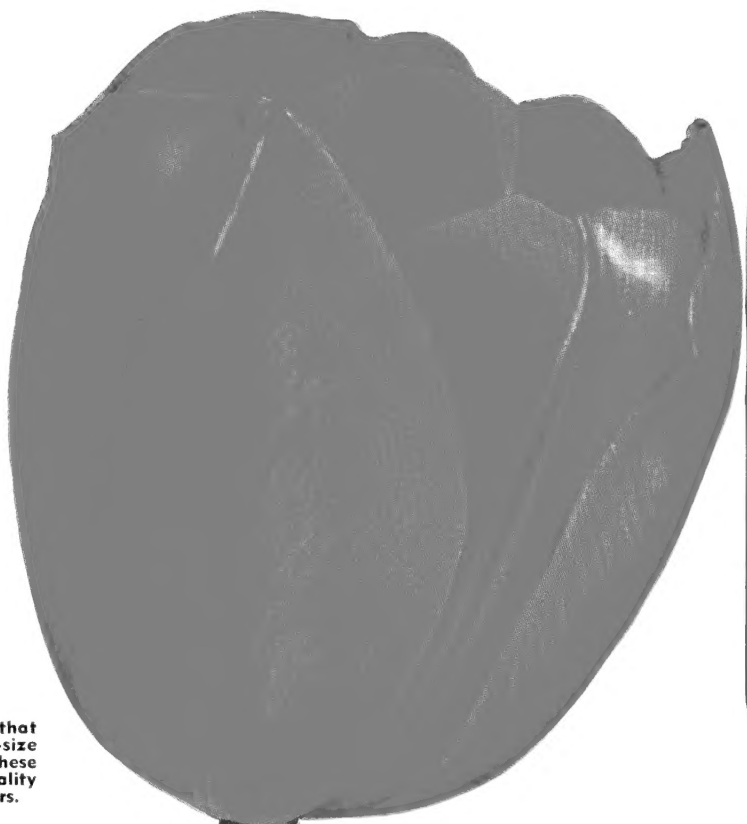
DREAM. Light heliotrope with a silvery lilac margin. A handsome large cup-shaped flower, excellent when planted with Golden Fleece or with Clara Butt. 27 inches high.

FARNCOMBE SANDERS. A brilliant scarlet-rose deepening to flame on the inner surface of the petal; white base, mottled with blue. Height 24 inches.

GIANT. Immense rounded flower of heavy texture, the color of Burgundy wine with violet shadowing and a white base. Height 30 inches.



Clara Butt



Dillenburg

Please remember that we offer you top-size bulbs and that these giant bulbs of top quality bear the finest flowers.

May Flowering - Dependable, Handsome Varieties

GOLDEN FLEECE. One of the outstanding American grown Tulips. This two-toned golden yellow, orange-yellow and bronze variety bears large flowers on thin, strong stems; one of the finest for exhibition varieties. Height 22 inches.

GOLD LAKE. Golden yellow cup-shaped flowers edged with golden bronze. Very lovely both when half open and in full flower. One of the outstanding large yellow Tulips. 26 inches high.

KING GEORGE V. Bright cochineal-red, slightly starred blue and white center. Enormous flowers of perfect form and with excellent substance. Tall with stiff stems. Recommended for all purposes. Height 32 inches.

KING HAROLD. Deep oxblood-red with purple-black base. Large substantial flower on a very sturdy stem 24 inches tall. Good either out-of-doors or when grown inside.

LA TULIPE NOIRE. Rich velvety blackish maroon flower. Often called the "Black Tulip." It is a tall variety with extra strong stem, often carrying two or more flowers. 28 inches high.

LILAC WONDER. Porcelain-lilac with white center. Well-shaped flower on strong stem, an entirely new shade in Tulips. The flower is of huge size and possesses extra fine keeping qualities. Plant this with Gold Lake or Golden Fleece. Height 26 inches.

PEKING. Very clean and clear bright butter-yellow, lighter yellow inside. The flowers are of medium size, remarkably well formed, and carried on stiff strong stems. An outstanding yellow Tulip. You will like it. Height 25 inches.

PRIDE OF HAARLEM. Cerise-scarlet; excellent bedder and fine forcer. A first class variety that does well in every garden. An old Tulip but still popular and worthy of a place in any planting. Height 30 inches.

REV. H. EWBANK. For over a decade this variety has been very popular. A lovely mauve color which blends fine in combination with yellow and soft pink varieties. Plant with Moonlight or Clara Butt Tulips. Height 25 inches.

YELLOW GIANT. We sing the praise of this fine variety because its distinctive over-all golden yellow color, its great size and beauty combined with tall and strong stem, highly recommend it. Height 29 inches.

RAINBOW MIXTURE of Giant Darwin Tulips

This mixture of Darwin Tulips is made in our own warehouses from more than 20 named late varieties covering a wide range of color and a long season of bloom. We believe that this Rainbow Mixture of colors is as good as any in the country. We know that you will like it.

95c per doz.; \$1.80 for 25;
\$7.25 per 100

Golden
Fleece

GENESEE VALLEY Collection

OF GIANT TULIPS

Shown in color on these pages,
4 and 5.

36 Bulbs	6 each of these 6 kinds. Regular value, \$4.38.	\$3.75
72 Bulbs	12 each of these 6 kinds. Regular value, \$9.70.	\$8.25
108 Bulbs	18 each of these 6 kinds. Regular value, \$13.08.	\$11.00

PREPAID TO YOU AT THESE PRICES

Lilac
Wonder

City of Haarlem

NEW ADVENTURES IN BULBS.



Free Parking right across the street from the store with purchases of \$1.00 or more.

Mail orders from out-of-town customers are promptly filled.

AMARYLLIS

We offer the giant-flowered, wide open trumpet strain.

GIANT AMERICAN HYBRIDS. One of the easiest and most satisfactory of all bulbs to grow in the house. We offer here giant bulbs of one of the finest strains in the country. Bulbs that will grow from one to two vigorous, healthy flower stems each carrying four giant trumpet-like flowers in a wide range of colors. Offered in mixture only. **75c each; \$2.00 for 3; \$7.50 per 12**



ANEMONE, DE CAEN

These are the popular Anemones so frequently seen in florist's shops in the early spring. The flowers are very large, with a wide range of rich and brilliant colors. Plant 6 inches deep and protect during the winter.

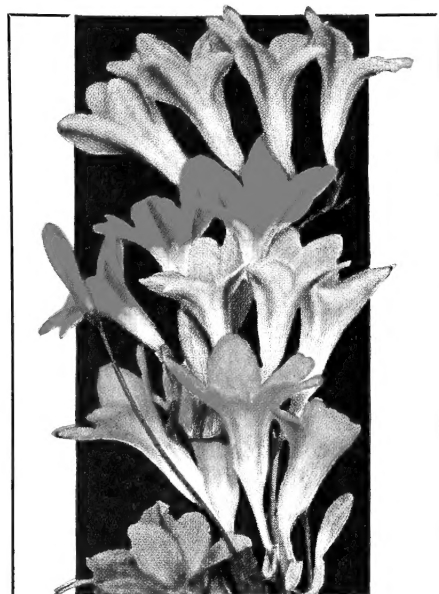
90c per doz.; \$1.75 for 25; \$6.85 per 100



GALANTHUS or SNOWDROPS

Very early blooming and can remain undisturbed for years. Plant them thickly under trees and shrubs, and in the lawn. Do not cut the foliage until it withers or you will spoil next year's blooms.

ELWESI. An old favorite Snowdrop with lovely nodding white flowers that come before the frost is out of the ground. **95c per doz.; \$1.80 for 25; \$7.00 per 100**



THE SWEET SCENTED FREESIAS

Even one single bloom will permeate the living room with its delicate perfume. Easy to grow indoors, but must be kept in a cold dark place until the roots are formed, and then bring them to the light in a sunny window.

Prices of separate colors: **80c per doz.; \$1.55 for 25; \$6.00 per 100.**

APOTHEOSE. Pink tinted lavender.

GOLDEN DAFFODIL. The same color as the famous King Alfred Daffodil.

MARIE LOUISE FISCHER. A popular lavender-blue.

MRS. MARC PETERS. Rosy salmon with orange markings.

PURITY. Superflora. We believe this is the best of the giant flowering white kinds.

RAINBOW MIXTURE. A lovely mixture, made up of many varieties of all the shades of the rainbow.

55c per doz.; \$1.00 for 25; \$3.75 per 100



Blue Horizon is a Lovely Dutch Iris

DUTCH IRIS "The Poor Man's Orchid"

As graceful as Orchids, these Iris are unsurpassed as cut flowers and stand any amount of handling, lasting fully one week in water. The flowers are not only superior in substance, brilliancy and purity of color but also earlier and larger, and of greater refinement than the old Spanish Iris. Plant in clumps of six or a dozen, 4 inches apart, 2 inches deep, in a sunny, well-drained spot. In very cold sections protect with a mulch of peat moss, straw or leaves. The bulbs multiply rapidly and enlarge your planting each year. These Iris may also be grown successfully indoors during the winter.

BLUE HORIZON. (S. de Vlieger.) Very broad and strong, light violet-blue standards, falls soft sky-blue. Narrow orange stripe, large beautiful flower. 27 in. tall.

IMPERATOR. A strong-growing Iris with rich deep blue flowers. Splendid greenhouse variety, but not hardy in this climate.

WHITE EXCELSIOR. Uniformly pure white, broad falls, very good form and substance. 22 inches high.

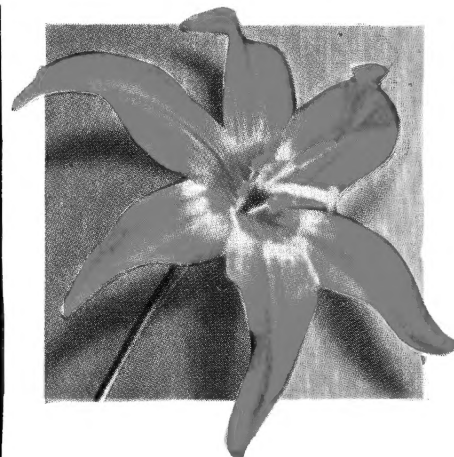
YELLOW QUEEN. Rich golden yellow flower on strong, sturdy stems 28 inches high.

Price of Dutch Iris, 75c per doz.; \$1.45 for 25; \$5.45 per 100.

TINGITANA HYBRID IRIS

WEDGEWOOD. The straight, strong stems carry flowers of a large size. The color is a lovely shade of light blue, with yellow blotch touched with orange on each lower lip. Extremely dignified and appealing. Splendid for growing indoors during winter.

80c per doz.; \$1.55 for 25; \$6.00 per 100



ERYTHRONIUM

(Dog's Tooth Violets)

Charming woodland plants for damp, shady locations, bearing dainty lily-like flowers in early spring. Excellent for rock gardens. Height 7 inches. Mixed colors, pink, bright yellow, rose, cream and white. Plant 3 inches deep.

80c per doz.; \$1.55 for 25; \$6.25 per 100

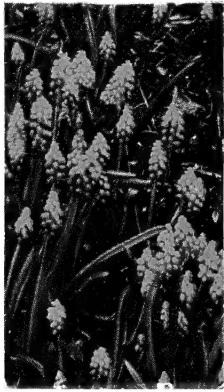
CALOCHORTUS

Mariposa or Butterfly Tulips

Gracefully nodding dainty little Tulips, often two and three to a stem, marked with eyes and dots like the wings of a butterfly. Our mixture will give you a splendid assortment of colors, mostly cream, white, lilac, purple and pink. Plant 2½ inches deep and cover during the winter.

95c per doz.; \$1.85 for 25; \$7.25 per 100

for the Garden and Winter Flowering Indoors



GRAPE HYACINTHS

(Muscari)

Excellent for
Naturalizing.

The sweet scented Grape Hyacinths are so exquisite that they deserve to be planted by the tens of thousands. Easily forced in the house. Once planted they will last year after year.

HEAVENLY BLUE.

Lovely bright sky-blue flowers. The best

and finest of the Grape Hyacinths.
65c per doz.; \$1.20 for 25; \$4.50 per 100



CAMASSIA—Hardy

For Garden.

LEICHTLINI. Tall spikes with as many as one hundred star-shaped flowers. Will thrive under ordinary garden conditions and are perfectly hardy. **White or Blue.**

\$1.25 per doz.;
\$2.40 for 25;
\$9.25 per 100



Leucojum

Visit Our Store
at the Corner of
Stone and Ely
Streets.

LEUCOJUM or SNOWFLAKE

VERNUM. This is one of the earliest and most attractive spring flowers. Grows from 6 to 8 inches high, and bears dainty, nodding flowers which are white tipped with green. Plant 2 inches deep.

12 for \$1.00;
\$1.95 for 25;
\$7.50 per 100



CALLA LILIES

For House.

Plant Callas indoors in late fall, they require little care, except good rich soil, and plenty of water. Only top-size bulbs offered.

AETHIOPICA (Lily-of-the-Nile). The magnificent white Calla familiar to all.
55c each; \$5.50 per doz.; \$10.50 per 25

ELLIOTTIANA (Yellow Calla). The green foliage is spotted white, with a dazzling golden yellow flower. A lovely house plant, as well as garden subject. Shown in color above. Extra large roots.

40c each; \$4.00 per doz.; \$7.75 per 25



Rose Queen SCILLA Sky-Blue Queen

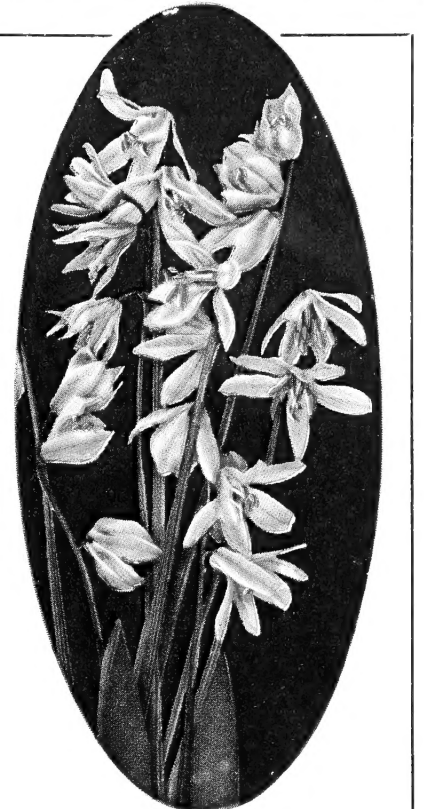
SCILLA CAMPANULATA (Wood Hyacinth)

These should be planted in flower and shrubby borders, and in bare places and odd corners. They are splendid for naturalizing and do exceptionally well in shady places. Campanulata Scilla grow about 12 inches high and resemble loosely formed spikes of Hyacinths with miniature bells.

**ROSE QUEEN WHITE QUEEN
SKY-BLUE QUEEN**

Price of above, 85c per doz.; \$1.55 for 25;
\$6.00 per 100.

Top Size Bulbs, the Cream of the
American and English Crop



SCILLA ITALICA

These dainty little bright blue, sweet scented flowering bells flourish well and are not particular where they grow. They are very attractive in flower and shrubby borders, and most valuable for wild gardens in the woodland, as they should be largely naturalized. They also thrive under Fir and Pine trees, where other plants will not grow. Height 6 inches.

55c per doz.; \$1.00 for 25; \$3.85 per 100

ORNITHOGALUM

(Star of Bethlehem)

UMBELLATUM. This is a small white hardy variety that is seen in great profusion in many of the older gardens. It does well in most parts of the country and blooms abundantly year after year.

10c each; \$1.00 per doz.;
\$1.95 for 25; \$7.45 per 100



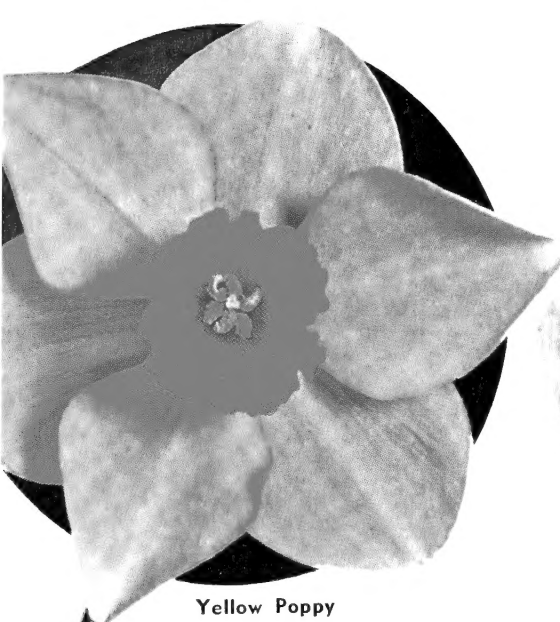
OXALIS (Shamrocks)

For Indoors.

A winter flowering house plant, suitable for pots or hanging baskets. Set bulbs in a 5-inch pot, and keep in the dark for at least 10 days before bringing into the light.

WHITE YELLOW ROSE-PINK
ALL COLORS MIXED

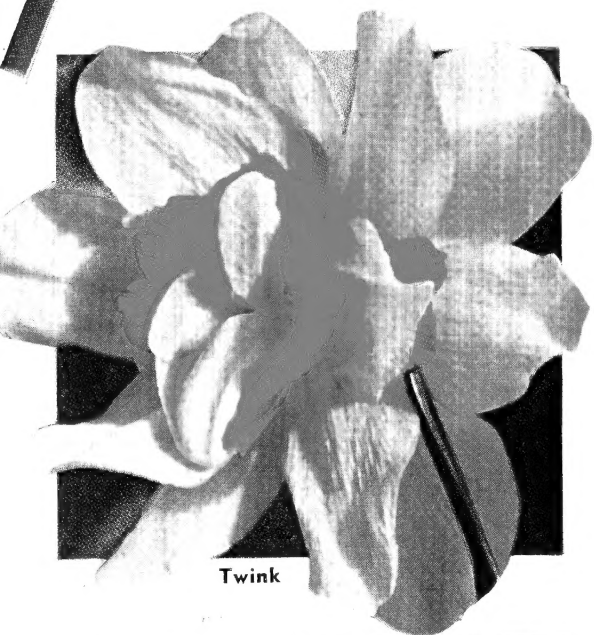
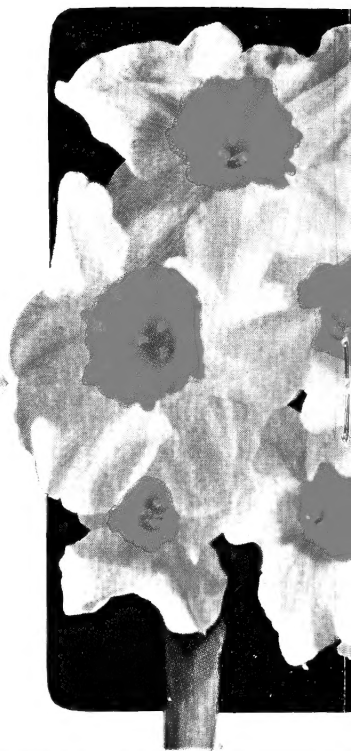
Any of above, 50c per doz.; 95c for 25;
\$3.50 per 100.



Yellow Poppy



Spring
Glory



Twink



John
Evelyn

Golden Cup **NARCISS**

33 Bulbs - 3 each of these

66 Bulbs - 6 each of these

132 Bulbs - 12 each of these

TRANSPORTATION





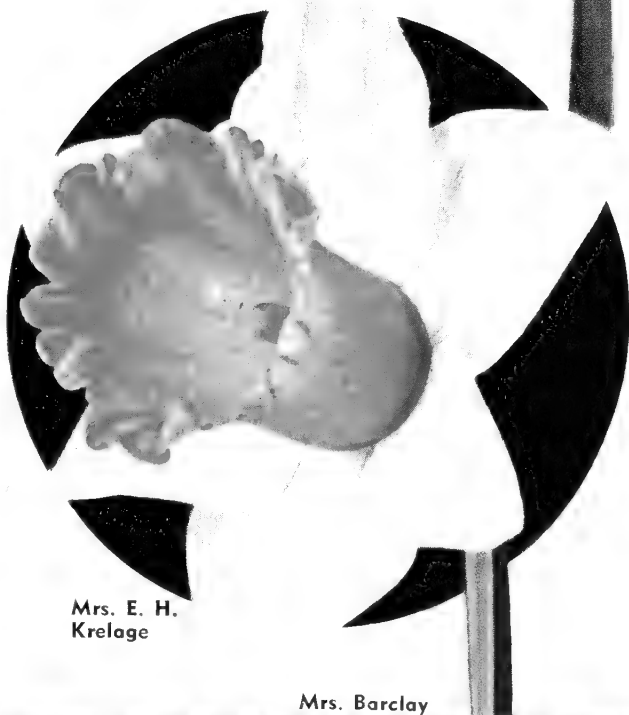
Laurens
Koster



President
Carnot



Diana
Kasner



Mrs. E. H.
Krelage

SUS COLLECTIONS

11 lovely Narcissi Reg. Price **\$4.85**

11 lovely Narcissi Reg. Price **8.00**

11 lovely Narcissi Reg. Price **15.95**

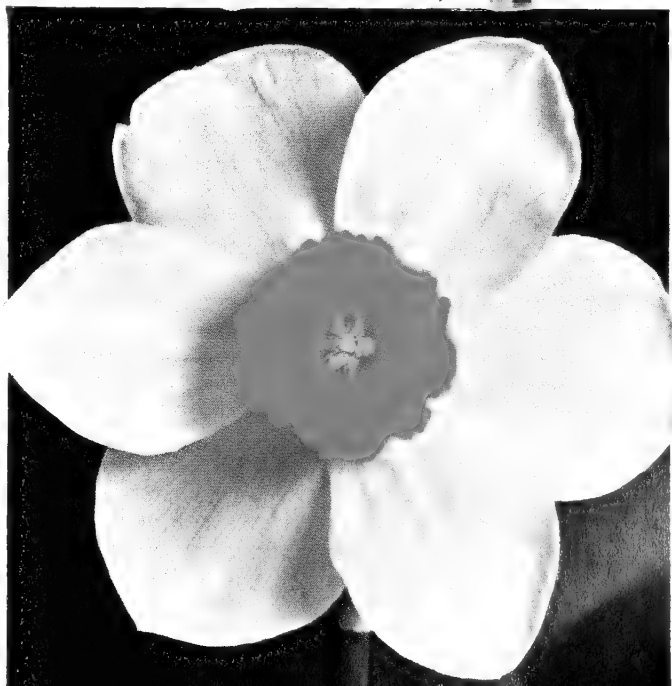
ON PAID TO YOU

Lord Kitchener



King
Alfred

Mrs. Barclay



Narcissus and Daffodils • Plant Now

Narcissus and Daffodils are very easy to grow in the garden, for they thrive in any good soil and in just about any location. Plant them in clumps of six to a dozen bulbs among the perennial plants and in the foreground of shrubbery and evergreens. Planted in large masses through woodlands and along hillsides and in meadows they give a most pleasing effect. They will increase in beauty and number without any special care and soon become permanently established. Plant Narcissus bulbs about 4 inches deep and 6 inches apart and **get them into the ground as early in the fall as possible.**

Trumpet or Crown Varieties

These flowers have trumpets as long as or longer than, the perianth segments (petals).

AEROLITE. Here is the golden Daffodil that is sure to replace many older varieties. A medium yellow trumpet which is left in bold relief by the deep primrose star-forming petals.

18c each; \$1.75 per doz.; \$3.15 for 25; \$11.75 per 100

EMPEROR. Rich, full, yellow trumpet, deep primrose perianth. Splendid for planting in masses and for naturalizing.

15c each; \$1.55 per doz.; \$2.75 for 25; \$10.50 per 100

GOLDEN SPUR. A medium size, substantial flower of clear golden yellow on a strong stem. In color on front cover.

15c each; \$1.45 per doz.; \$2.65 for 25; \$10.00 per 100

KING ALFRED. See color illustration on pages 8-9. The standard by which all golden yellow Daffodils are judged. Large, refined, golden yellow, popular the world over. **Large double nose mother bulbs.**

18c each; \$1.85 per doz.; \$3.25 for 25; \$12.25 per 100

MRS. E. H. KRELAGE. See color illustration on page 9. Compares favorably with the King Alfred, except it produces a huge, bold white trumpet sometimes toned cream on the cup. Deeply frilled, elegantly recurved with a broad splendid perianth.

25c each; \$2.35 per doz.; \$4.35 for 25; \$16.50 per 100

PRESIDENT CARNOT. In color on page 9. A clear milk-white flower of good size and substance. The rather long petals are slightly twisted, adding beauty of form to the charming flower.

23c each; \$2.25 per doz.; \$4.15 for 25; \$15.00 per 100

SPRING GLORY. Color illustration on page 8. A truly glorious Daffodil. A broad white perianth, and a long chrome-yellow trumpet with reflexed brim. Very free-flowering.

15c each; \$1.55 per doz.; \$2.85 for 25; \$11.00 per 100

W. P. MILNER. Here is a very dainty and charming pure white flower that is easily grown either in the garden or indoors in the winter.

23c each; \$2.25 per doz.; \$4.15 for 25; \$15.00 per 100

Barri Types (Short Cup Daffodils)

Flowers have cup or crown measuring less than one-third the length of the perianth segments (petals).

CONSPICUUS. Large, broad, spreading perianth of soft yellow; short yellow cup edged orange-scarlet. Splendid for the border or for naturalizing.

12c each; \$1.20 per doz.; \$2.30 for 25; \$8.75 per 100

DIANA KASNER. Shown in colors page 9. Creamy yellow petals and large fluted yellow trumpet with a blood-red frill, very free flowering and easily grown indoors.

15c each; \$1.45 per doz.; \$2.65 for 25; \$9.45 per 100

MRS. BARCLAY. In colors on page 9. Large broad reflexed petals of pale primrose with a frilled yellow cup daintily edged with orange. A very lovely variety.

17c each; \$1.75 per doz.; \$3.15 for 25; \$11.75 per 100

Leedsi Varieties

Perianth white, and cup (or crown) white, cream or pale citron, sometimes tinged with pink or apricot. This group is especially designated by its color.

HERA. Creamy white petals, star-shaped, and deeply frilled cup of creamy white with a dainty edging of light primrose; one of the most beautiful of all Daffodils.

12c each; \$1.20 per doz.; \$2.30 for 25; \$8.75 per 100

LORD KITCHENER. A four-star winner. Flower of great size with very broad, flat, pure white perianth of firm substance. Crown very large, color pale primrose.

13c each; \$1.30 per doz.; \$2.45 for 25; \$9.50 per 100

Narcissus Poetaz

Hardy and strong growing class of Narcissus that bear very freely, large clusters of very fragrant flowers. Leave them in the ground indefinitely, they soon form large, luxuriant clumps.

CHEERFULNESS. Bears three or four large flowers on a strong stem. While the general effect of the coloring is white, there is a suggestion of pale yellow at the base of the petals. The clustering habit of this lovely flower makes it ideal for bouquets.

13c each; \$1.25 per doz.; \$2.35 for 25; \$9.00 per 100

LAURENS KOSTER. Very handsome variety, perianth white with deep yellow cup.

10c each; \$1.00 per doz.; \$1.95 for 25; \$7.45 per 100

Incomparabilis

Cup measuring from one-third to nearly the length of the perianth segments (petals).

BERNARDINO. Grand flower with very large creamy perianth, cup heavily stained deep orange; a prize winner.

15c each; \$1.45 per doz.; \$2.65 for 25; \$9.45 per 100

CROESUS. A distinct and showy variety. Unlike the common types. Round, imbricated, primrose perianth; deep yellow cup flushed with orange-red.

15c each; \$1.50 per doz.; \$2.80 for 25; \$10.50 per 100

JOHN EVELYN. Shown in colors on page 8. A four-star winner acclaimed one of the greatest Incomparabilis Daffodils of the present day. Opens 4 to 6 inches across with a flat cup nearly 2 inches in diameter, densely frilled, the perianth being pure white. The cup is fluted and shirred to the base and lemon-yellow.

21c each; \$2.10 per doz.; \$3.85 for 25; \$14.00 per 100

SIR WATKIN. Big bold flower with bright primrose perianth and rich golden yellow cup. This is an excellent variety for naturalizing.

15c each; \$1.45 per doz.; \$2.75 for 25; \$10.45 per 100

YELLOW POPPY. See color illustration on page 8. Lovely flower with primrose-yellow petals and wide open bright yellow cup faintly edged orange. Excellent for forcing and unsurpassed for naturalizing.

13c each; \$1.30 per doz.; \$2.45 for 25; \$9.50 per 100

There is no age limit for the person who wants to serve his country by investing in War Bonds and Stamps. Are you doing your part?

Daffodils Planted Under Trees Will Last for Years



Plant Narcissus bulbs just as early as possible in the fall.

for Spring Flowers

Double Narcissus

For perfection of bloom these varieties should be planted in a slight shade.

ALBUS PLENUS ODORATUS. Large, double, snow-white, sweet scented, Gardenia-like blossoms, much prized for cutting.

12c each; \$1.20 per doz.; \$2.30 for 25; \$8.75 per 100

ARGENT. White and canary-yellow. Very double and very attractive.

12c each; \$1.20 per doz.; \$2.30 for 25; \$8.75 per 100

CHEERFULNESS. The double white Poetaz hybrid. The petals are white with a suggestion of yellow at the base. A grand variety.

13c each; \$1.25 per doz.; \$2.35 for 25; \$9.00 per 100

TWINK. See color illustration on page 8. A very attractive flower, carried on a strong, tall stem. This most unusual variety is a semi-double type, the petals alternating in color, soft primrose and clear orange. Free flowering and very hardy.

20c each; \$1.95 per doz.; \$3.45 for 25; \$13.00 per 100

VON SION (Double Sir Watkin). Golden yellow, large flower on strong erect stem.

15c each; \$1.45 per doz.; \$2.75 for 25; \$10.25 per 100

Poeticus Varieties (The True Poet's Narcissi)

Very hardy class of Narcissus producing long-stemmed white flowers with scarlet edged cups. This is the most popular kind for naturalizing in grass or semi-wild places. They multiply very rapidly.

ORNATUS MAXIMUS. This new beauty has all the virtues of its older prototype intensified and magnified. The perianth, much larger, with very broad overlapping petals, is extremely white; the larger yellow and green cup has an even more brilliant and stunning scarlet margin.

12c each; \$1.20 per doz.; \$2.30 for 25; \$8.75 per 100

RECURVUS. The old Pheasant's Eye. Perianth pure white, somewhat reflexing, cup deep scarlet, sweet scented.

12c each; \$1.20 per doz.; \$2.30 for 25; \$8.75 per 100

SNOW KING. Glistening white, broad petals surround a trumpet with a broad red edge. An outstanding tall growing variety.

13c each; \$1.25 per doz.; \$2.35 for 25; \$9.00 per 100

Jonquils

GOLDEN SCEPTRE. A very beautiful hybrid Jonquil, having large golden yellow flowers of the trumpet type; very fragrant, an excellent forcing variety.

10c each; \$1.00 per doz.; \$1.95 for 25; \$7.45 per 100

ODORUS CAMPERNELLE DOUBLE. The true very fragrant double yellow Jonquil. Grows 15 inches high.

12c each; \$1.20 per doz.; \$2.30 for 25; \$8.75 per 100

Mixture of NARCISSUS for Naturalizing

An excellent mixture, containing the best varieties of the following types: Barri, Leedsi, Incomparabilis, Poeticus, Poetaz, and Trumpet.

APPRECIATION MIXTURE

\$1.00 per doz.; \$1.95 for 25; \$7.75 per 100;

\$72.50 per 1000.

One of the finest things that can be done with a piece of open, waste land is to plant it broadcast with hundreds of Daffodil bulbs. While they will not endure complete shade, any open, semi-shaded area will suit them, and they will riot with the utmost freedom in a sloping meadow, particularly at the sides of streams or small lakes.

When Daffodils are to be naturalized, they should not be planted in regular rows or at even distances apart. The best thing is to carry a basket of bulbs over the ground, spilling them irregularly and planting the bulbs where they fall. It will take several years to achieve the full value of a naturalistic planting, and the Daffodils should be left entirely undisturbed during that period. The foliage should never be cut off, but allowed to ripen and wither away naturally.

If the ground is fairly moist and shady, an interplanting of *Mertensia* is extremely effective, and the new *Anchusa myosotidiflora* is also a very beautiful plant to combine with naturalized Daffodils.

Bulbs to Grow in Pebbles and Water

Excellent for Gifts

Dishes of these, grown in pebbles and water, may be had in bloom continuously from Thanksgiving until Easter. Plant different lots each three weeks from October 1st until March 1st, and you can then enjoy a constant succession of bloom.

PAPER-WHITE GRANDIFLORA. The popular bunch-flowering, pure white Narcissus, often have thirty individual blooms with splendid decorative foliage from a single bulb.

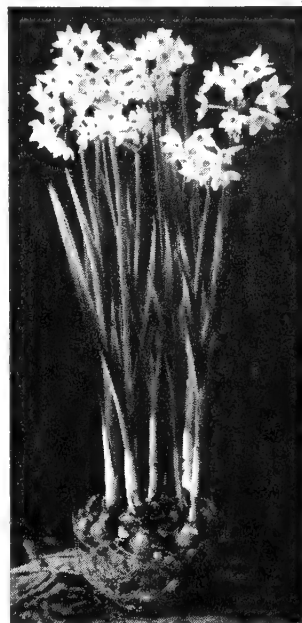
Jumbo bulbs, 14-15 cm., 10c each; 3 for 25c; 85c per doz.; \$1.50 for 25; \$5.75 per 100.

SOLEIL D'OR. Resembles the Paper-White Narcissus very much in habit and is of exquisite deep yellow color with an orange-yellow cup. The culture is the same as Paper-White Narcissus.

Giant bulbs, 15c each; 3 for 40c; \$1.35 per doz.; \$2.55 for 25; \$9.85 per 100.

CHINESE SACRED LILIES. Similar to the Paper-Whites, but the flowers have a bright yellow center.

Extra large bulbs, 15c each; 3 for 40c; \$1.35 per doz.; \$2.55 for 25.



Paper-White Narcissus

Pebbles and Pearl Chips

WHITE SEA PEBBLES.

Pint, 10c; quart, 15c.

WHITE PEARL CHIPS.

Pint, 15c; quart, 25c.

COLORADO PEARL CHIPS.

Pint, 20c; quart, 35c.

Add 10c per pint if wanted by mail.

BULB BOWLS

Bulb bowls in many sizes, colors and styles will be found in our Retail Seed Store at the corner of Stone and Ely Streets, Rochester.

Annual Seeds

For the best results in your garden sow the seed of these annual flowers this fall just before the ground freezes.

ANTIRRHINUM (Snapdragon).

Tall growing kinds in mixed colors. Pkg., 15c; large pkg., 45c.
Low growing kinds in mixed colors. Pkg., 10c; large pkg., 35c.

CALLIOPSIS (Tickseed).

Tall kinds, 2½ to 3 ft., mixed colors. 10c per pkg.
Dwarf kinds, 9 to 12 inches, mixed colors. 10c per pkg.

CENTAUREA CYANUS (Bachelor's Button).

Blue Boy. New giant double blue. 15c per pkg.

Tall Mixed Colors. 15c per pkg.

Jubilee Gem. Splendid new dwarf blue. 15c per pkg.

CENTAUREA IMPERIALIS (Sweet Sultan).

Mixed Colors. 10c per pkg.

LARKSPUR. (Double Stock Flowered.) Be sure to sow Larkspur Seed this fall. If you have not tried it in your garden before you will be more than surprised at the vast difference in results between spring and fall-sown seed. Fall sowing is really the only way to have a gorgeous bed of annual Larkspur. We offer these colors: **Rosy Scarlet, White, La-France-Pink, Lilac, Bright Rose, Dark Blue, Los Angeles** (rose and salmon), **Rosamond** (deep rose), and **Sky-Blue**.

Each of above, pkg., 10c; ¼ oz., 25c; ½ oz., 40c.

Collection: One pkg. each of above 9 colors for 75c.

Mixed. A splendid mixture of all of the above colors. Pkg., 10c; ¼ oz., 20c; ½ oz., 35c.

GYPSOPHILA. Annual Baby's Breath.

Elegans grandiflora alba. London Market Strain. Pkg., 10c; oz., 25c.

LUPIN. New Annual King Strain.

Blue, Heliotrope, Sky-Blue, White, and Mixed.
Any color, 10c per pkg.

Plant **PEONIES** This Fall

The popularity of this old-fashioned, easily grown flower is rapidly increasing. Flower lovers are appreciating more and more the splendid qualities of these newer kinds. The seven Peonies we offer here have proven very satisfactory in the gardens of many of our customers. We are sure you will enjoy them. Plant Peonies about 3 feet apart and so the eyes are 2 inches below the surface. Mulch with 2 inches of cow manure or peat moss and bone meal the first winter.

BARONESS SCHROEDER. Late blooming rose type, very large white flower shaded and tinted with flesh-pink. One of the most satisfactory of all Peonies. The strong, upright growing plant bears an abundance of immense high crowned flowers of great substance and lasting qualities. Very fragrant.

DUCHESSE D'ORLEANS. Very large bomb type flower with long, crinkled petals of soft salmon-pink enclosing a cream-white center. A splendid kind both for garden display and for cutting.

CHESTINE GOWDY. The broad outer petals of silvery pink enclose a zone of five irregularly shaped petals of deep rich cream, which in turn surround a prominent cone of broad pink petals splashed and tipped with crimson. A crown type flower in bloom in midseason.

KARL ROSENFELD. Pure rich intense crimson flower of semi-rose type. We consider this of much better quality and color than any of the older red varieties. Splendid both in the garden and for cutting.

MODESTE GUERIN. Very fragrant Peony that comes in midseason. Bomb type flower of solferino-red on a strong growing, very free-flowering plant.

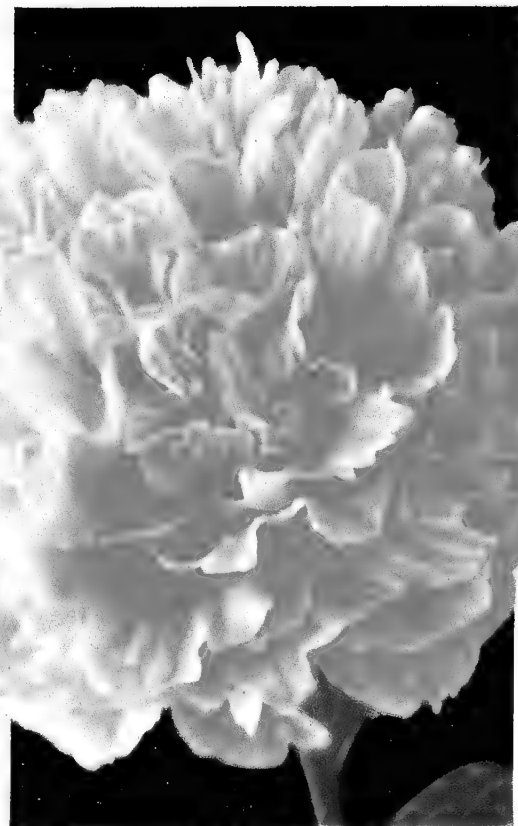
REINE HORTENSE. Hydrangea-pink, semi-rose type flowers with the guards and center petals delicately marked with carmine.

SARAH BERNHARDT. Giant, very double, perfectly formed, apple-blossom-pink flowers of semi-rose type. Very fragrant, free blooming and vigorous growing.

Any of the above Peonies: 75c each; \$2.00 for 3; \$7.50 per doz.

Delivered to you free of charge.

Strong, 3- to 5-eye roots that should produce blooms next June.



Sarah Bernhardt

BLEEDING HEART

(*Dicentra Spectabilis*)

An old-fashioned hardy perennial with long graceful stems on which hang heart-shaped pink flowers in May and June. Plant it this fall and it will bloom next spring. It is splendid in the garden border and especially valuable when grown in the shade. Many put it up in the fall for winter house blooming. We offer large clean, well-grown roots. **Delivered to you free of charge.**

45c each; \$1.25 for 3; \$4.50 for 12



Regal Lily



Bleeding Heart

TWO SPLENDID LILIES

Candidum Lily

(*Madonna or St. Joseph Lily*)

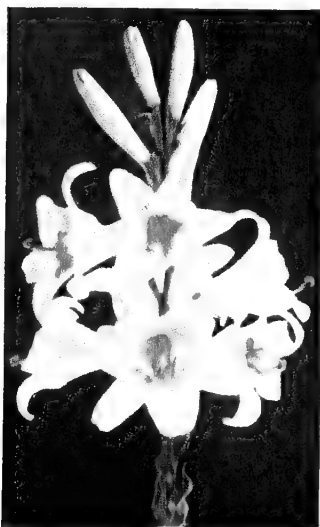
An exquisite pure white, fragrant flower, borne in June on stout stems, 3 to 4 feet high. This is the Lily that looks so well when grown among Delphiniums. Cover with about 2 inches soil. This Lily multiplies very rapidly. A few bulbs set out this fall will soon give you a splendid mass of this most popular white Lily.

50c each; \$1.35 for 3; \$5.00 per doz.

Giant Regale Lily Bulbs from the Famous Lily Bulb District on Puget Sound

Growing to a height of from 3 to 6 feet, it bears, in July, from 1 to 12 immense, fragrant, trumpet-shaped flowers of pure white with a yellow flush at the base of the petals and pure yellow anthers. The outside of the flower is stained with deep purplish red. Very easily grown. Plant 8 inches deep.

50c each; \$1.35 for 3; \$5.00 per doz.



Candidum Lily



Karl Rosenfeld



Fall Is Best Time to Make a Lawn

The cool moist weather during the fall months is ideal for making new lawns or re-seeding old ones. The seed germinates quickly, the grass seedlings get a sturdy growth and then the turf improves very rapidly when spring comes. Fall sown grass seed crowds out weeds and makes a turf that will withstand summer drought better.

HIGHLAND PARK GRASS SEED

99.90% Weed Free

This mixture has proved its worth by producing beautiful and permanent lawns for the city home, country estate, and public park. It is a careful blending of outstanding re-cleaned turf-making grasses including bent grass and the famous English clover. It will make a thick, deep-rooted, velvety evergreen sod that will hold the moisture and remain fresh and green during the dry season in summer. This is our most popular Grass Seed Mixture. It has proved its quality not only on the smaller lawn of the city and suburban home, but has been and is being used with splendid results in many of the city parks, cemeteries, and large estates. Professional landscape gardeners specify that they will use Highland Park Grass Seed when submitting plans to particular patrons. The name "Highland Park" is a symbol of quality. Sow at rate of 1 lb. to each 250 square feet of new lawn, re-seeding 500 square feet of old lawn.

1/2 lb. 35c; 1 lb. 60c; 2 lbs. \$1.10; 3 lbs. \$1.60; 5 lbs. \$2.60; 10 lbs. \$5.00; 25 lbs. \$12.00; 50 lbs. \$23.50; 100 lbs. \$45.00. Delivered, transportation paid.

Many people prefer a lawn without clover in it. For those who do, we omit the clover from our Highland Park Mixture, adding more Bent Grass. Just order Highland Park without Clover. Same high quality, same price.

SHADY NOOK LAWN MIXTURE

On many lawns there are unsightly bare spots under trees and between adjoining houses where it is impossible to get the ordinary lawn grass to grow. Our mixture for shade is made up of short-growing, fine-leaved, shade-loving grasses that will give you an evergreen sod in the most densely shaded spots. Sow at rate of 1 pound to each 200 square feet of new lawn; re-seeding 350 square feet of old lawn.

1/2 lb. 40c; 1 lb. 75c; 3 lbs. \$2.10; 5 lbs. \$3.35; 10 lbs. \$6.50; 25 lbs. \$15.75; 50 lbs. \$30.50; 100 lbs. \$60.00. Delivered, transportation paid.

TERRACE GRASS MIXTURE

Banks and terraces need deep-rooting, very hardy grasses to hold them in place. In this special mixture we have combined varieties that will quickly form a thick, matted sod that will keep the bank from washing in heavy rains, and remain fresh and green all season. We recommend sowing grass seed for terraces at the rate of 1 pound to each 200 square feet. If the slope is very steep, mix 1 quart of oats with 1 pound of seed and sow on each 100 square feet.

1/2 lb. 35c; 1 lb. 60c; 3 lbs. \$1.60; 5 lbs. \$2.60; 10 lbs. \$5.00; 25 lbs. \$12.00. Delivered, transportation paid.

Hints That Help Make Good Lawns

A little good grass seed sown spring and fall, 1 pound to 400 square feet, will keep the weeds out. Grass under trees needs double the food and water that sunny lawns do. Mow your lawn often with the mower set so that it leaves the grass an inch long, especially during hot weather.

Peat moss spread on the lawn, 1 bale (18 bus.) to 1000 square feet, keeps grass green all season. Don't "sprinkle" your lawn every night. Soak it twice a week. Get the moisture down where the roots will go down after it and make a thick turf.

TWO GOOD WINTER MULCHES

For Your Lawn and Garden

PEAT MOSS

Fine for mulching the rose and perennial bed. Retains moisture, keeps the earth from drying and cracking, breaks up clay, and binds together sandy soils. Spread over and raked into the grass, it holds moisture and keeps the lawn green throughout the summer. Use it freely.

10-bu. carton, \$2.95; 18-bu. bale, \$4.75

TOBACCO STEMS

Shredded tobacco leaves and stems that make a wonderful mulch and top-dressing for lawns and gardens. Retains moisture, feeds plants, drives away bugs. Spread a protecting layer over your rose and perennial beds.

25 lbs. \$1.25; 50 lbs. \$2.00; 100 lbs. \$3.50; 500 lbs., \$16.00.

FOUR GOOD GRAPES

CACO. A new large wine-red Grape, rich and sugary, with a luscious flavor. Hardy, vigorous growing and bears heavily every year. Fruit ripens early and hangs in large bunches. There is no doubt of its being the very best red variety.

Two-year vines, 45c each;
3 for \$1.15; 12 for \$4.00

CONCORD. Most popular and best known of all Grapes. The fruit is large, blue-black with a rich bloom, juicy, sweet, tender and of pleasing flavor. The vine is strong and very vigorous growing. Ripens about three weeks after Fredonia.

Two-year vines, 35c each;
3 for 90c; 12 for \$3.00

NIAGARA. The most popular white Grape and an old favorite. Vines are strong growing and bear heavily. Fruit is medium-large with a thin skin and of excellent quality. Has a distinctive flavor and aroma.

Strong, two-year plants, 35c each; 3 for 90c; 12 for \$3.00

PORTLAND. A new and very early white Grape developed by the New York Experimental Station at Fredonia, N. Y. It's the very first Grape to ripen, a few days ahead of Fredonia. The fruit is large, pale yellow, sweet and aromatic, with a delicious, rich spicy flavor. Vine bears when young, thrifty grower, hardy and productive. You will like this new Grape.

Two-year vines, 45c each;
3 for \$1.15; 12 for \$4.00

RASPBERRIES

CUMBERLAND. The most popular Black Raspberry. The fruit often measures an inch in diameter, is firm, juicy, of splendid flavor and has but few seeds. Plants are vigorous in growth and bear heavy crops.

Strong, 2-year-old well rooted plants,
5 for 85c; 10 for \$1.45; 100 for \$8.75

INDIAN SUMMER. Best of the "everbearing" Raspberries. It fruits in June and again in September and until frost. The attractive red berries are large and of delicious flavor. A great berry for the home garden but not firm enough to ship. Plants vigorous and hardy, and bear very heavily.

Strong, 2-year plants, 5 for \$1.00;
10 for \$1.85; 100 for \$9.75

SODUS. The best purple variety and the heaviest bearing of all Raspberries. Very large and very firm fruit of a rich maroon color. Exceptionally fine flavor. Plant vigorous, healthy, perfectly hardy and very productive, and early bearing. A great berry to eat fresh from the plant or to can.

Big plants, 2-year, 5 for 85c;
10 for \$1.45; 100 for \$8.75

TAYLOR. A new and attractive bright red Raspberry developed by the New York State Experiment Station at Geneva, N. Y. Fruit long conical in shape, firm and very large, with unusually small cavity. It is absolutely tops in quality, sweet, juicy, superb flavor. Plants vigorous and tall with heavy, sturdy canes that do not need support. A midseason berry, ideal for both home and market.

Strong, 2-year plants, 5 for 85c;
10 for \$1.45; 100 for \$8.75

STRAWBERRIES

CATSKILL. Best midseason perfect flowering Strawberry. Developed at the New York State Experiment Station, Geneva, N. Y. Berries are very large, elongated, firm, attractive light red with fresh green caps. Sweet and deliciously flavored. Plant is vigorous and healthy, and very productive.

Large plants, 25 for 85c;
50 for \$1.35; 100 for \$2.25

DORSETT. The best early light red kind. The perfect flowering plants are vigorous, with rich green foliage and produce runners in abundance. Flower stalks are strong, holding the fruit well above the ground. Large, conical shaped, bright red berries of unusually delicious flavor. Very productive.

Large plants, 25 for 85c;
50 for \$1.35; 100 for \$2.25

FAIRFAX. The best early dark red Strawberry. The berries are just about the same size and quality as Dorsett, large and sweet but are a little more blunt on the end and have rather prominent yellow seeds that add to their attractiveness. Fruit gets very dark red when dead ripe and still remains firm and delicious.

Large perfect-flowering plants, 25 for 85c; 50 for \$1.35; 100 for \$2.25

PREMIER. Large, bright red, extra early berry of very high quality. The perfect flowering plants are extremely productive, strong and healthy. The commanding glossy red color which sells them on sight, aided by the cap which remains green after picking makes Premier very popular in the market and on roadside stands.

Large perfect-flowering plants, 25 for 85c; 50 for \$1.35; 100 for \$2.25

Everbearing Strawberries

Everbearing Strawberries produce fruit in August and continue to bear until it freezes the first year they are set out. Succeeding years they bear in June and again in August, etc.

GEM. The new and most productive everbearer with very large, glossy red berries that keep better than others due to its unusual firmness. The flavor is sweet and rich, bringing high prices on the market. Plants hardy and disease resistant.

Large plants, 25 for \$1.00;
50 for \$1.75; 100 for \$2.75

MASTODON. Bears the largest fruit of the everbearing kinds; smooth, blunt pointed, bright red berries, rich and sweet. Very heavy cropper.

Large plants, 25 for \$1.00;
50 for \$1.75; 100 for \$2.75

BLACKBERRIES

ELDORADO. This is the most popular kind both in the home garden and with the commercial berry grower. Fruit is large, sparkling jet black, sweet, delicious and practically coreless. The plant is very hardy, vigorous and a heavy regular bearer.

Heavy rooted plants, 5 for 85c;
10 for \$1.45; 100 for \$8.75

Hansen Bush Cherry

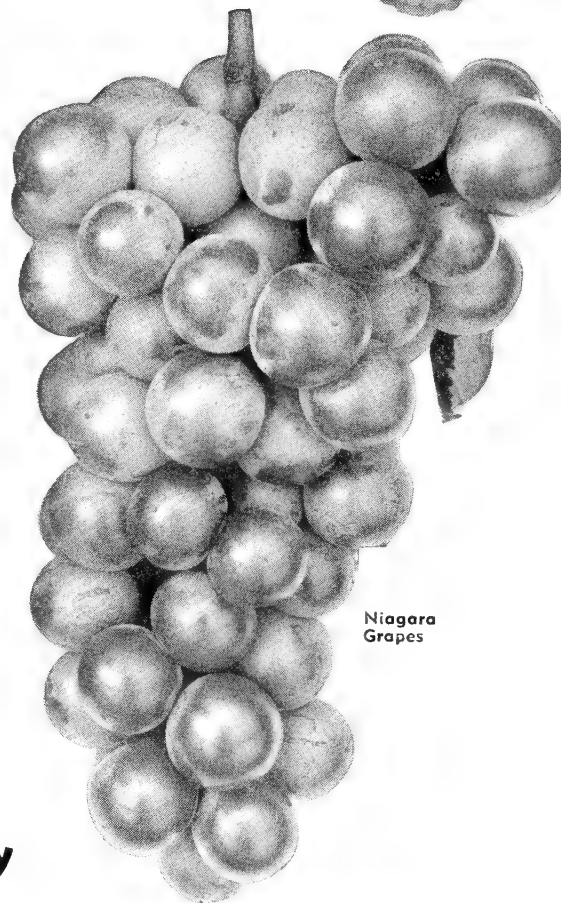
Valuable in the Fruit Garden
Excellent as an Ornamental Specimen
Grows Only Five Feet Tall

A very hardy and very productive Bush Cherry, bearing annual, heavy crops of fruits which resemble plums. They come massed in clusters from the ground up and at times almost completely cover the branches. They are excellent for jams, jelly or cordial. They grow from 4 to 5 feet tall and should be planted 4 feet apart.

Price, plants 1½ to 2 ft. high, 85c each;
\$2.35 for 3; \$8.50 per doz.



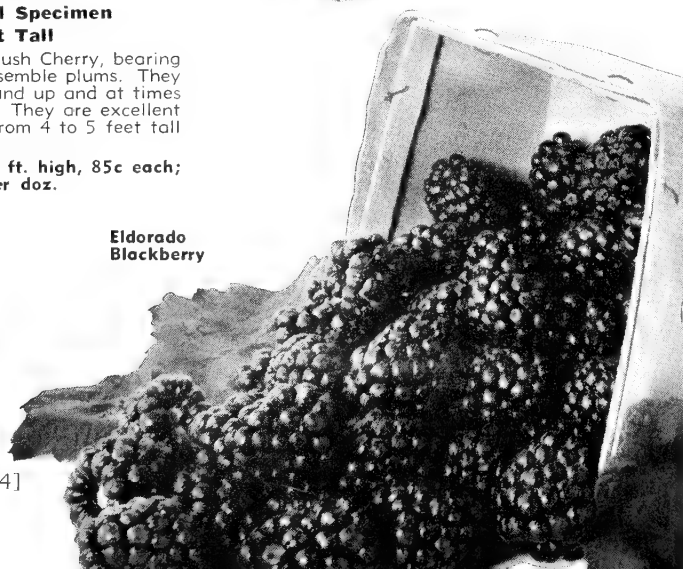
Sodus Purple Raspberry



Niagara Grapes



Dorsett Strawberry



Eldorado Blackberry

HART & VICK—SEEDMEN
STONE & ELY STS., ROCHESTER, N. Y.

**STREET, P. O. BOX
OR RURAL DELIVERY.**

Money Order.....

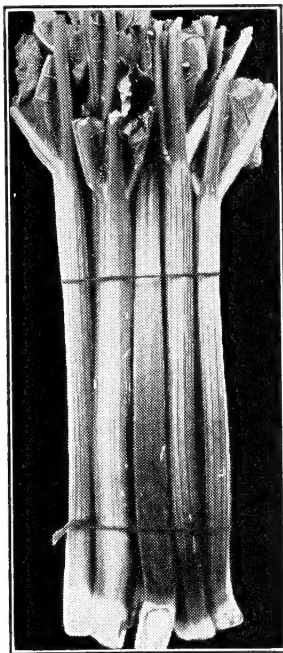
Check.....

Stamps.....

Cash.....

Send by.....
Parcel Post, Express, Freight

Total.....[illegible]



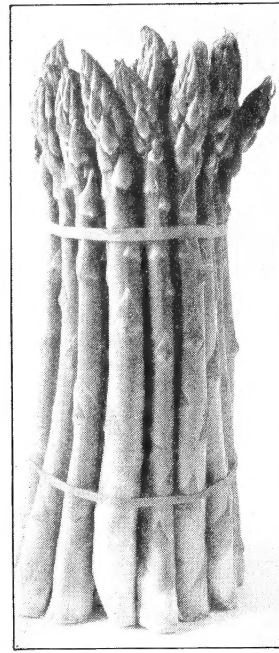
MacDonaid Red Rhubarb

ASPARAGUS ROOTS

The popularity of Asparagus in the home garden is growing rapidly, as people learn how easily it may be raised, and how much better the flavor is when cooked immediately after cutting. Asparagus begins to lose flavor 20 minutes after being taken from the ground. A small bed 12 feet wide and 25 feet long will hold 100 plants and yield sufficient Asparagus for the family of ordinary size. Soak the seed in warm water for 24 hours, then sow an inch deep in rows a foot apart. The following spring set the best of the plants in the permanent bed.

MARY WASHINGTON. A rust-proof Asparagus that is very fast growing, exceedingly tender, of excellent flavor, and that produces heavy stalks 1 to 2 inches in diameter. **Two-year-old freshly dug Asparagus roots.** For quickest returns plant these large roots. They will give you some Asparagus this season, and a very good crop next year and for many years to come.

25 for \$1.25; 50 for \$2.00; 100 for \$3.75; 1000 for \$32.50



Mary Washington Asparagus

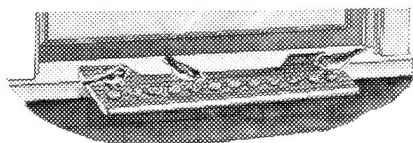
New MacDonald Red RHUBARB

We believe this new red Rhubarb to be just about the peak of perfection in Rhubarb. The plant is very vigorous and makes stalks very early. These stalks are very long and thick. The flesh is bright red in color, making the sauce deep pink. The flavor is unique. MacDonald requires less sugar than the older kinds. Plant some of this new Rhubarb this fall. It yields heavily and lasts a lifetime.

Strong divisions, 45c each; 3 for \$1.25; 6 for \$2.35

FEED THE WILD BIRDS THIS WINTER

FESTIVE BOARD



Just attach this feeder to window sill or porch rail and watch the birds flock around. Comes crammed with 12 assorted Tid Bits and is easily refillable. 24 inches long. **No. W1. \$1.25.**

Refill Tid Bits, 24 for \$1.00.

CHICKADEE DINER

Watch the small, friendly clinging birds gather 'round this picnic ground designed exclusively for them. It's 16 inches long, hangs anywhere outdoors, and comes crammed full of 12 delicious assorted Tid Bits.

No. CD16X. \$1.00; 6 for \$5.00.

Same as above but boxed with 12 extra assorted Tid Bits for refills. **No. CD16. \$1.50.**

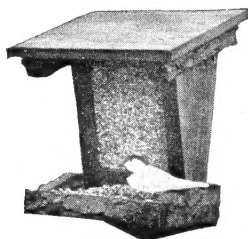


CHICKADEE TID-BITS

Assorted seed-and-suet and pressed-peanut-and-suet molded into paper cups. Refills for

CHICKADEE DINER and FESTIVE BOARD. Box of 24.

No. CT24. \$1.00.
3 Boxes. \$2.75.

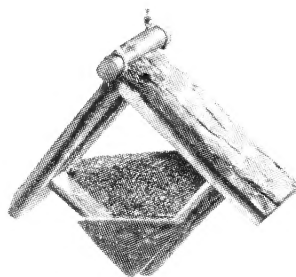


No. 104 Bishop Seed Feeder

Of rustic hemlock and southern cypress. Glass front permits clear vision of the food supply. Hinged roof. Height 11 inches.

Price, \$2.25

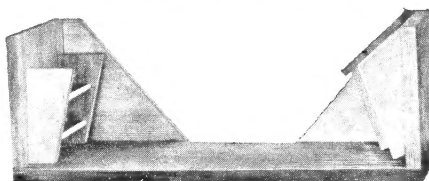
WOODLAND SIMPLICITY FEEDER



An exceptionally well-designed automatic seed feeder. With glass on both sides permitting the seed to show, it will attract birds from all quarters as it sways in the breeze. It has a unique method for refilling that is simplicity itself.

Price, \$1.25

WOODLAND WINDOW FEEDER



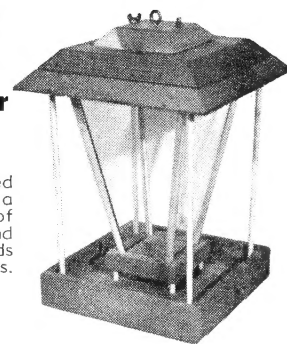
Will attract the birds to your window sill where they will readily feed. On mild winter days the window may be opened a bit to encourage an investigating bird to a handful of seed placed upon the window sill. Furnished in California Redwood. 22 inches long, 8 inches high, 8 inches deep.

Price, \$2.50

HART & VICK'S SPECIALLY PREPARED WILD BIRD SEED. A mixture of re-cleaned seeds especially prepared for feeding Wild Birds. It contains in their proper proportion canary seed, sunflower seed, hulled oats, millet, rice, kaffir corn, peanut hearts, buckwheat and wheat. A balanced diet which provides everything the birds need except fresh water.

2 lbs. for 35c; 5 lbs., 75c; 10 lbs., \$1.35

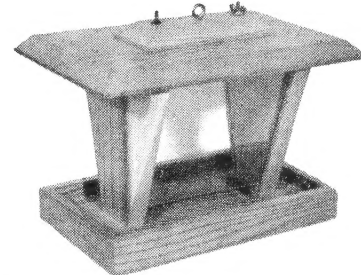
Woodland Wild Bird Seed Feeder No. 756



The DeLuxe seed feeder that holds a pound or more of Wild Bird Seed and is open to the birds on all four sides.

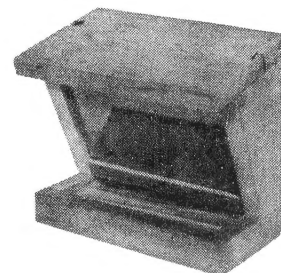
\$3.50.

Wild Bird Seed Feeder No. 755



Strongly constructed, durable, attractive two-sided feeder of large seed capacity. \$2.00.

Wild Bird Seed Feeder No. 758



This Wild Bird Feeder fastened on a tree, post, or on a wall. Very attractive to the birds. \$1.50.

GEM *Everbearing* STRAWBERRY

Hardy, disease-resisting, everbearing strawberry. One of the biggest crop producers yet developed. Yields abundantly from June until frost.

Berries are large, bright red, with a rich, sweet flavor that will keep for days after ripening. Vigorous, deep rooting system makes Gem resistant to hot, dry weather.

Every one can eat Gem strawberries because they are so mild and sweet. 25 strong plants for \$1.00; 50 for \$1.75; 100 for \$2.75.



INDIAN SUMMER

"Everbearing"

RED RASPBERRY

A great favorite in Victory Gardens for it bears two full crops of large, attractive, deliciously flavored berries every year. The first crop in the early summer on the old canes, then another crop in September on new canes. Indian Summer is the best of the Everbearing Raspberries yet introduced. The plants are strong growing, hardy and heavy bearing. It is a splendid berry for the home garden.

Well-rooted two-year transplants, 5 for \$1.00; 10 for \$1.85; 100 for \$9.75.

